

Sakina Bowser

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LINE PRODUCER | SENIOR NEWS PRODUCER

Accomplished line producer and newsroom leader with 15+ years of experience producing live local, national, and streaming newscasts in high-pressure environments. Expertise in control room leadership, rundown management, breaking news execution, and editorial decision-making across multi-hour live programming. Proven ability to lead cross-functional teams, manage evolving coverage, and deliver accurate, compelling broadcasts under tight deadlines.

CORE COMPETENCIES

- Line Producing & Rundown Management
- Live Control Room Leadership
- Breaking News Coverage
- Editorial Decision-Making
- Segment Producing
- Script Writing & Copy Editing
- Cross-Platform News Production
- Team Leadership & Mentorship
- Guest Coordination & Pre-Interviews
- Live Event & Political Coverage
- ENPS & Newsroom Systems

PROFESSIONAL EXPERIENCE

News12 New Jersey — Edison, NJ

Senior Producer | April 2025 – Present

- Lead editorial and line production for daily live newscasts and continuous four-hour news programming
- Build and manage rundowns, adjusting coverage in real time during breaking and developing news situations
- Direct live control room execution, coordinating anchors, reporters, producers, and technical crews for seamless broadcasts

- Partner with newsroom leadership on editorial priorities, story selection, and coverage strategy
- Oversee script writing and copy editing to ensure accuracy, clarity, and strong storytelling
- Mentor producers and junior staff on newsroom workflow, editorial standards, and live production best practices
- Step into leadership roles during extended breaking news and high-pressure coverage events

NBCUniversal Media, LLC — New York, NY

Segment Producer / Line Producer, National Newscast | August 2022 – February 2025

- Line produced and developed segments for a live national two-hour newscast, including political and breaking news coverage
- Managed rundowns and adjusted programming based on evolving news priorities and live developments
- Collaborated with executive producers, anchors, and control room teams to execute dynamic live broadcasts
- Produced live interviews and coordinated guest booking, pre-interviews, and segment logistics
- Wrote and copy edited scripts for live and taped programming under tight deadlines
- Supported editorial strategy and story development for daily national coverage

Paramount — New York, NY

Content Producer / Line Producer, Streaming News | March 2020 – July 2022

- Line produced live and taped streaming news programming for global audiences
- Managed rundowns, segment timing, and live production elements across daily coverage
- Led control room operations during breaking news and live special events
- Coordinated editorial and technical teams to maintain smooth production workflows
- Adapted broadcast content for digital-first and streaming platforms
- Mentored junior producers and contributed to newsroom training initiatives

WTSP 10News — Tampa, FL

Producer | November 2016 – November 2019

- Line produced one-hour live newscasts within a multi-hour morning program

- Built rundowns, managed timing, and coordinated live elements during breaking news coverage
- Supervised reporters and production staff to ensure strong storytelling and deadline execution
- Wrote and edited scripts for both broadcast and digital platforms
- Trained and mentored incoming producers on control room operations and newsroom workflow

WINK News — Fort Myers, FL

Producer | August 2013 – November 2016

- Produced live and taped newscasts ranging from 30 minutes to 3 hours
- Managed segment coordination, guest booking, and daily editorial planning
- Supported breaking news coverage and developing story execution
- Wrote scripts and coordinated production logistics for on-air programming

40/29 News — Fayetteville, AR

Producer | October 2011 – July 2013

- Built daily rundowns and coordinated live production elements for scheduled newscasts
 - Managed field crews, live shots, and developing coverage throughout broadcasts
 - Wrote scripts and digital content supporting on-air news coverage
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EDUCATION

Bachelor of Science, Broadcast Journalism

Florida A&M University — Tallahassee, FL

AWARDS & RECOGNITION

- News & Documentary Emmy Award Nomination — Outstanding Live Breaking News Coverage (2022)
 - Florida Associated Press Broadcasters Awards (2018–2019)
 - Tampa Bay Association of Black Journalists — 1st Place Best Newscast & Producer Compilation (2018)
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ADDITIONAL QUALIFICATIONS

- Extensive experience producing live broadcasts in fast-paced, deadline-driven environments
- Strong editorial judgment with focus on accuracy, balance, and audience engagement
- Proven ability to lead teams and manage multiple live production elements simultaneously
- Experienced across local, national, broadcast, cable, and streaming news platforms
- Advanced proficiency with ENPS and newsroom production systems